

How you display, mount, and laminate your graphic is as important as the printing process. Please consider the following and discuss them with your account executive to ensure that the most beneficial process is used to produce your graphic.

What is the quantity we need to produce?

What is the size of your graphic?

Trim (cut to) size, Live (visible area) size, Bleed size?
Will the graphic be placed in a frame/structure?

Is your graphic square cut or die-cut to shape?

Is your graphic single- or double-sided?

What is your project deadline?

How are you planning on using your graphic?

In order to make recommendations on the substrates, we need to understand its use.

How long will your graphic be on display?

Lamination for both physical and UV protection can extend the life of your image. This added expense may be unnecessary for short run promotions. The lamination will also vary depending upon the length of your promotion.

Will your graphic be displayed inside or outside?

Depending on where your image will be displayed - outside, or inside with strong exposure to outside light (window) - will help us to determine the substrate and how to protect it. Please discuss this with your account executive.

Should you print on a rigid or flexible substrate?

We can print your graphic on a rigid or flexible substrate. The choice of substrate will determine the weight of your graphic. The following should be considered when making a decision:

- how will you ship/transport
- size
- hanging or attachment methods
- surface height of installation
- if surface mount, what is the surface: cement, drywall, aluminum, etc.

How are you planning on hanging or displaying your graphic?

The way you want to display your graphic must be decided prior to printing. Structure, lighting and overall size of your graphic will help you decide. We can provide you with several display solutions.

Does this graphic need to match previous work?

If your graphic will be displayed with other printed pieces, it is important that they appear consistent. This will help in determining the substrate, mounting, laminating, lighting and hanging of your graphic.

Should you laminate the graphic? If yes, what type?

The following should be considered when making a decision:

- evaluate answers to previous questions
- UV protection
- flexible or rigid laminate
- matte, lustre, gloss finish
- added durability/protection
- size of graphic

Notes:

Applications we support:

- QuarkXPress
- InDesign
- Adobe PhotoShop
- Adobe Illustrator
- Macromedia Freehand

How to send your files:

- visit URL below for easy file transfer
- <http://www.filmnet.com/sendfiles>
- Via FTP or Mass Transit or You Send It
- CD
- DVD